



## EDC Event Report

<b>Faculty of</b>	: Commerce in association with Entrepreneurship Development Centre
<b>Branch/Programme/Specialization:</b>	N/A
<b>Title of Event</b>	: Workshop Cum Competition on Entrepreneurship Skill Development on “ENTREPRENOW”
<b>Date and Time of event</b>	: 30 <sup>th</sup> December 2022, 10.40AM - 01.30PM
<b>Venue</b>	: Room No: 403, Subash Chandra Bose Building
<b>Name of Coordinator</b>	: Mrs.S.Subhashree
<b>Total No. of Participants</b>	: 36
<b>Registration Link</b>	: <a href="https://forms.gle/bfYDjnN8NAVp53Yc8">https://forms.gle/bfYDjnN8NAVp53Yc8</a>

### Summary of Event:

Parul Institute of Commerce along with Entrepreneurship Development Center, Parul University is organized Workshop Cum Competition Entrepreneurship Skill Development – “Entreprenow” on Friday, 30<sup>th</sup> December, 2022. Competition is open for PIC students, where the event coordinator will give a problem statement to the student participants. Based on the problem statement allocated to the team, they will have to come up with new idea generation and do presentation. The main aim of this workshop is to bring students innovative and creative idea to start business or startup, to provide hands on challenges among students so that students can work on real situation and to make students to become an entrepreneur.

### Instruction:

- 1) Team based event – 4 members per team
- 2) Problem statement will be give on the spot.
- 3) Students will provide 45 minutes time to prepare a business idea after the said time team has to present their business idea in front of jury member.
- 4) Best three team will be awarded with prizes and all participants will get participants certificate.

### Jury Member:

- 1) Dr. Nidhi Nalwaya – Associate Professor, Faculty of Commerce, Parul University
- 2) Ms. Riddhi Bagha – Central EDC member, Entrepreneurship Development Centre, PARul University.

**Problem Statement:**

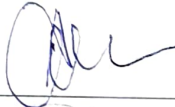
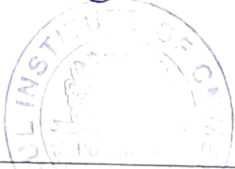
S.No	Problem Statement Title	Description
1.	Alternative packaging solutions for foods & other packaged goods to increase sustainability & regulatory compliance in the wake of restrictions on plastics	Primary packing material (laminates) that comes in contact directly with the product is one of the largest consumed raw materials in the FMCG industry. They perform a crucial role in protecting the shelf life of products while also offering an opportunity for brand engagement. However, post-use littering, by consumers, causes a serious solid-waste management problem. Focus on environment-friendly & sustainable packaging materials has been accelerated worldwide. We can envisage stricter norms and regulations on current plastic materials in the not-so-distant future. This poses an existential crisis-like problem for all FMCG companies since they are heavily dependent on such plastics due to their low cost, wide availability, customisability, and also easy machinability to match the scale of operations & product volumes. Hence, there is a need to develop alternative solutions which would still offer the shelf-life protection for FMCG goods while being cost-effective and replicable.
2.	Tracking of food waste for Productive Usage	In Southeast Asia, food waste is discharged daily from factories, restaurants, supermarkets, etc. This waste has potential to be reused as an organic resource providing it can be transformed with the correct technology. Collection of the food waste from such areas and categorizing them to what they can be used into is a major task for this problem statement. It is found that there is discharge of food waste daily from various types of places i.e. restaurants, factories, supermarkets, etc. Most of this food waste is either dumped or destroyed by some means. We want this food waste to be reused in such a manner that it can be helpful for the society. Food waste reusability can highly boost the economical sector of the country. We are looking for ideas to reuse food waste as a consumable organic resource or ideas in Digital management or Effective Use of Waste Material for the Food and Beverage Industry (e.g. Factory, Restaurant, Supermarket, Warehouse, Building and so on) and its supply chain. Some issues which could be tackled under this category include, but are not restricted to, the following: Biogas power generation, Compost, Transforming
3.	Control Road accident	Baroda is seeing many road accidents in the highway. The traffic police is doing its best whenever it can. You are one of the brightest students at Parul. Baroda Traffic Police is

		granting you Rs. 30000 for six months to come up and implement a plan to bring down road accidents by 25%.
4.	Control Air Pollution	To reduce air pollution, Gujarat Pollution Control board has increased the tax on two wheeler motor vehicles and is giving subsidy on bicycles. The Road Traffic department of Baroda Municipality has decided to make dedicated lanes exclusively for bicycles alone. You see this as a business opportunity to use your valuable management skills learnt and become a successful entrepreneur. What will you do to take advantage of this situation? You only have Rs. 1 lakh to start with.
5.	Support Nursery Business	More and more Citizens of Baroda have started gardening. People have been buying from nurseries and setting up plants in pots or gardens. But they don't have time to buy during weekdays as most people are working at offices. The nursery owners can't deliver to home as they don't own vehicle - they are simple people who have a small nursery with beautiful plants by their side of the road. You don't own a nursery, but you see this as a business opportunity to bring plants to the ones who want. What can you come up with to make demand meet supply?
6.	Cookies business	You and two of your best friends are very popular because of your cooking skills. Together, you make the best Gujarati dishes in the department. Your teacher shows you a new circular which says the university is inviting students to put up shops of their own in the main campus, that will remain open from 6 pm to 9 pm for teams to sell and earn whatever they can. If they make Rs. 50000 in one month, they can keep that shop rent free for one semester. How will you three plan a profitable business?
7.	Education Startups	Commerce stream students in 12 <sup>th</sup> Standard going to appear for Board exams in 2023. The students take additional coaching from one of three tuitions centers in the city – your team is one of them. You have to guide these students to prepare for the board exams. The group whose students scores the highest average marks will get funding from a venture capital center with state of the art facilities. How ill you approach this situation? Share your plans to bring out the best from the students and bag the offer.

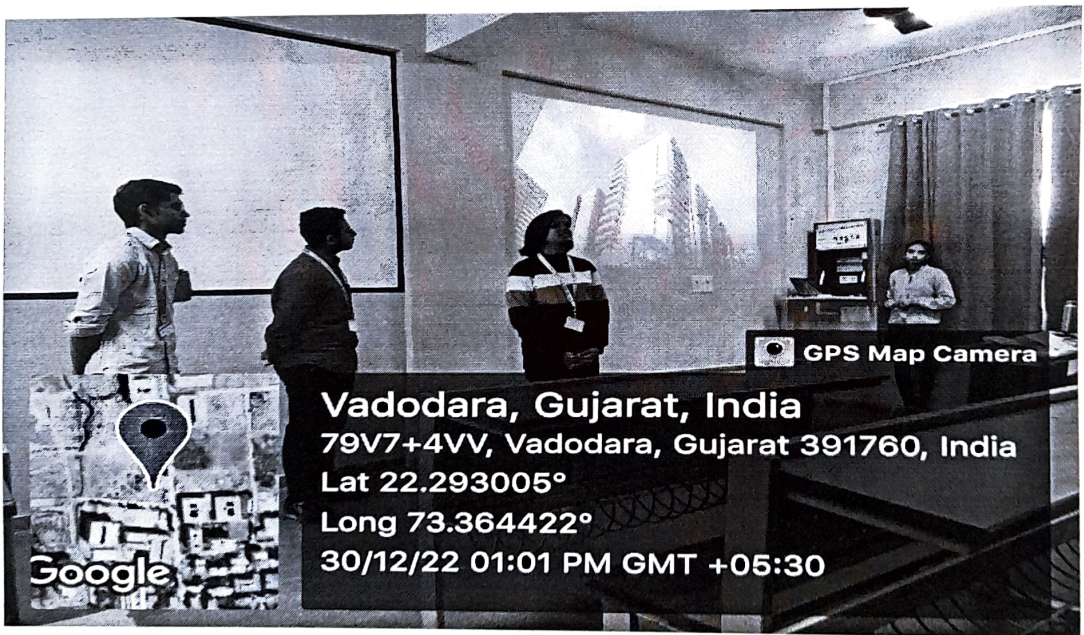
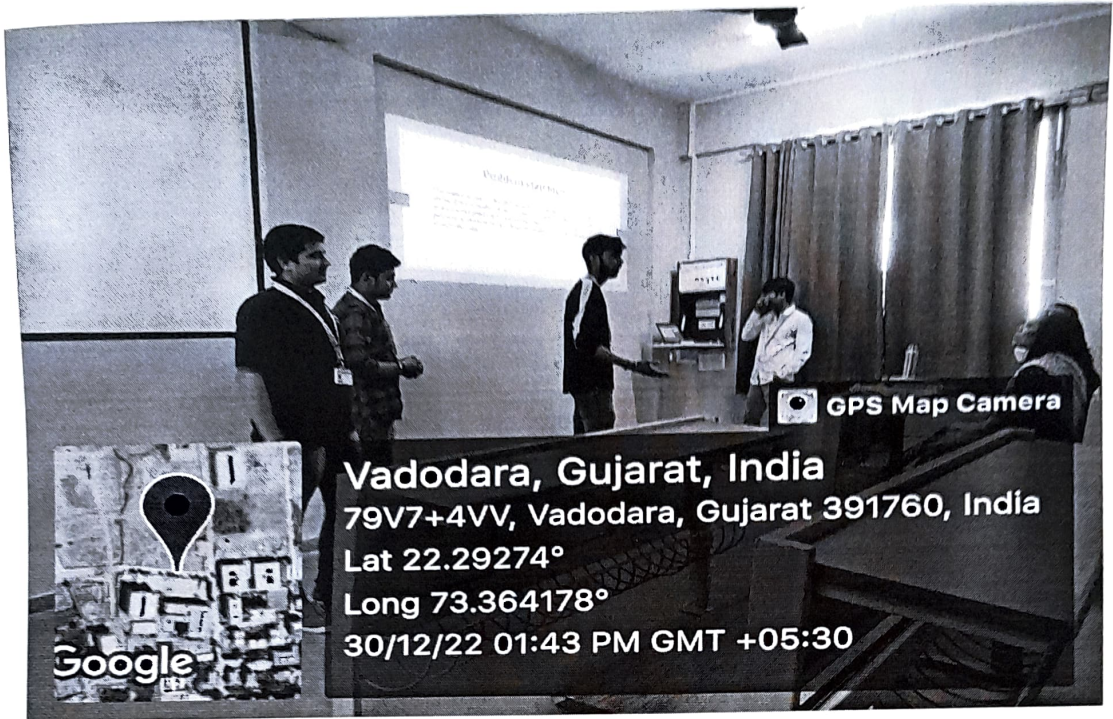
8.	Competing in a shopping complex	The National Highways authority of India (NHAI) gives you a shop space of 20*20 ft in the shopping complex on the Baroda Ahmedabad expressway, for a charge of Rs.50,000/- per month. You can set up any kind of shop there, but must make a monthly profit of Rs.1,00,000/- Minimum. Share your plans on what type of shop you choose to set up, and describe how you will attract customers, the expected financial investments, expenditure and how you will price your products.
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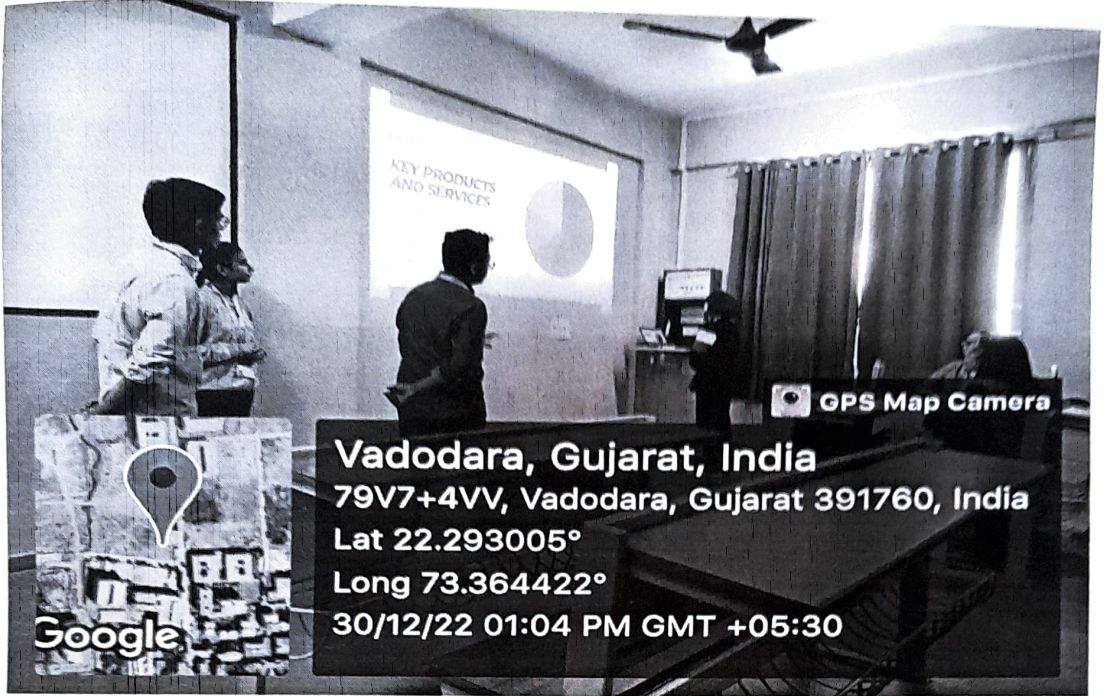
**List of Winners:**

Team Number	Participants Name	Class	Position
4	Shikhar Omprakash Umesh Gurjar Abhishek Choudhary Prashant Vaishnav	B.Com (Hons) – Sem 1	1 <sup>st</sup> position
6	Pabitra Das Aditya Ranjan Bhupendar Singh Koshyari Adarsh Gupta	B.Com (Hons) – Sem 4	2 <sup>nd</sup> position
5	Krinjal Khabiya Aditi Shrivastav Jai Thakkar Manthan Patel	B.Com (Hons) – Sem 1	3 <sup>rd</sup> position

<b>Name and Signature of Coordinator</b>	Mrs.S.Subhashree
<b>Name and Signature of Convener (if any)</b>	Dr. Ajay Trivedi 
<b>Institute Seal</b>	

Glimpses of Event





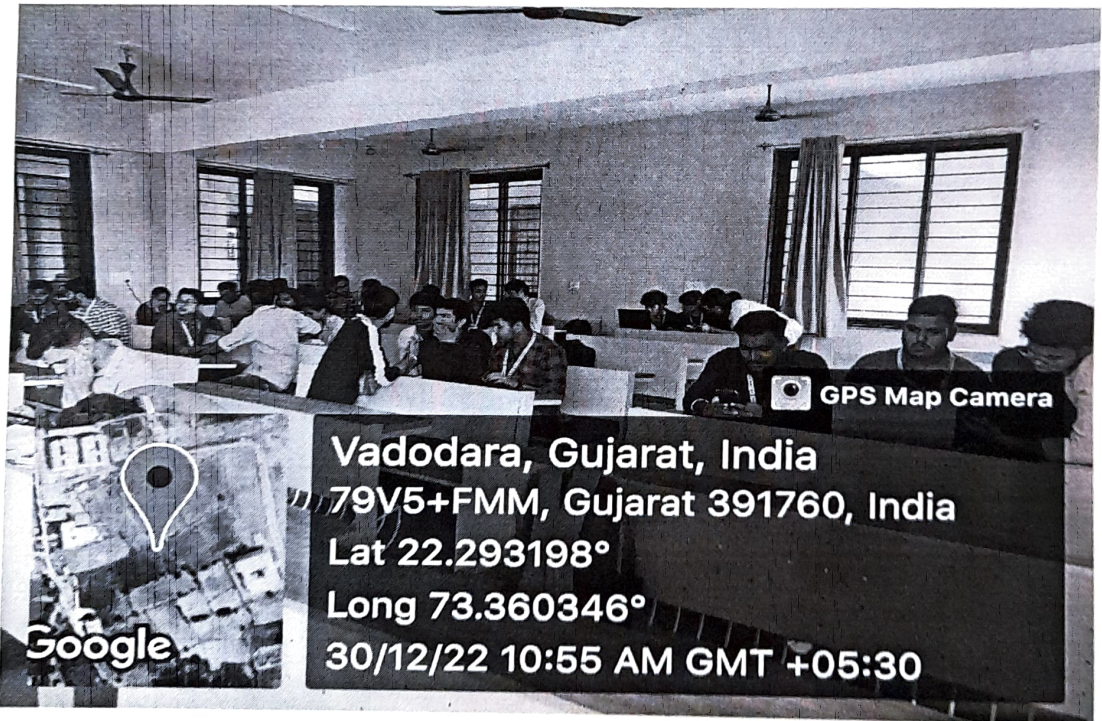
**Vadodara, Gujarat, India**

**79V7+4VV, Vadodara, Gujarat 391760, India**

**Lat 22.293005°**

**Long 73.364422°**

**30/12/22 01:04 PM GMT +05:30**



**Vadodara, Gujarat, India**

**79V5+FMM, Gujarat 391760, India**

**Lat 22.293198°**

**Long 73.360346°**

**30/12/22 10:55 AM GMT +05:30**